

# Price transparency at the point of prescribing with real-time prescription benefits (RTPB)

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## What is RTPB?

How much will this medication cost my patient?

Will a prior authorization be required?

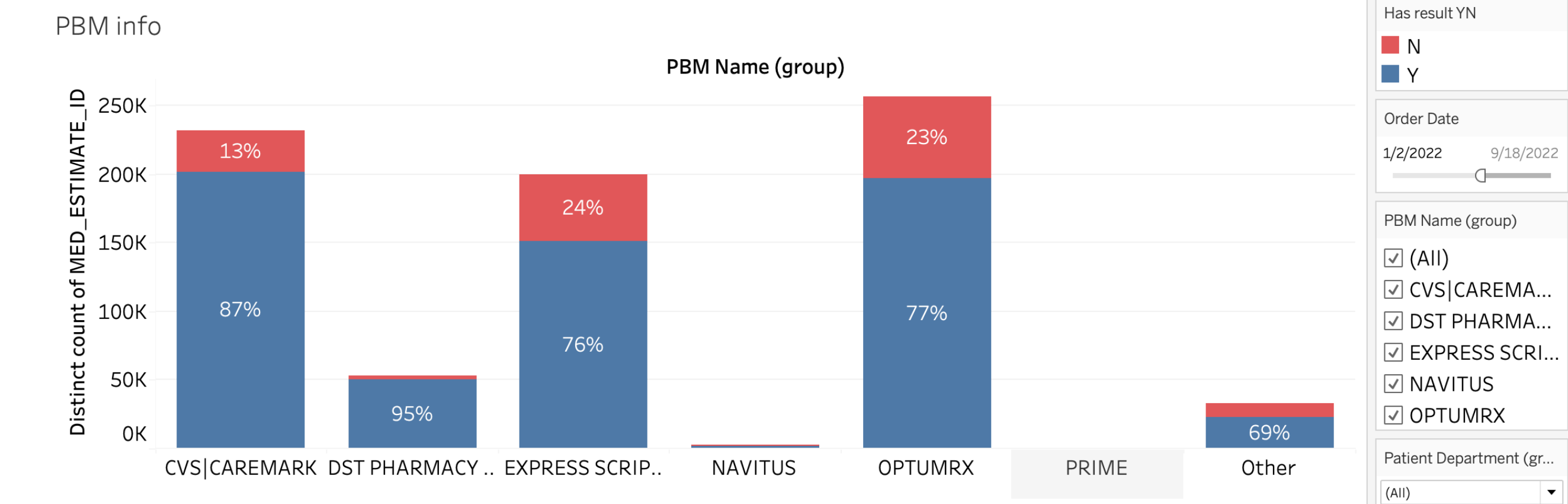
What alternatives might present fewer hurdles?

## Implementation

- Two external vendors:
  - Surescripts
  - CenterX
- An alert showed based on two criteria:
  - Prior Authorization (PA) required
  - Price savings of greater than 20 cents per day and copay greater than \$10 per fill

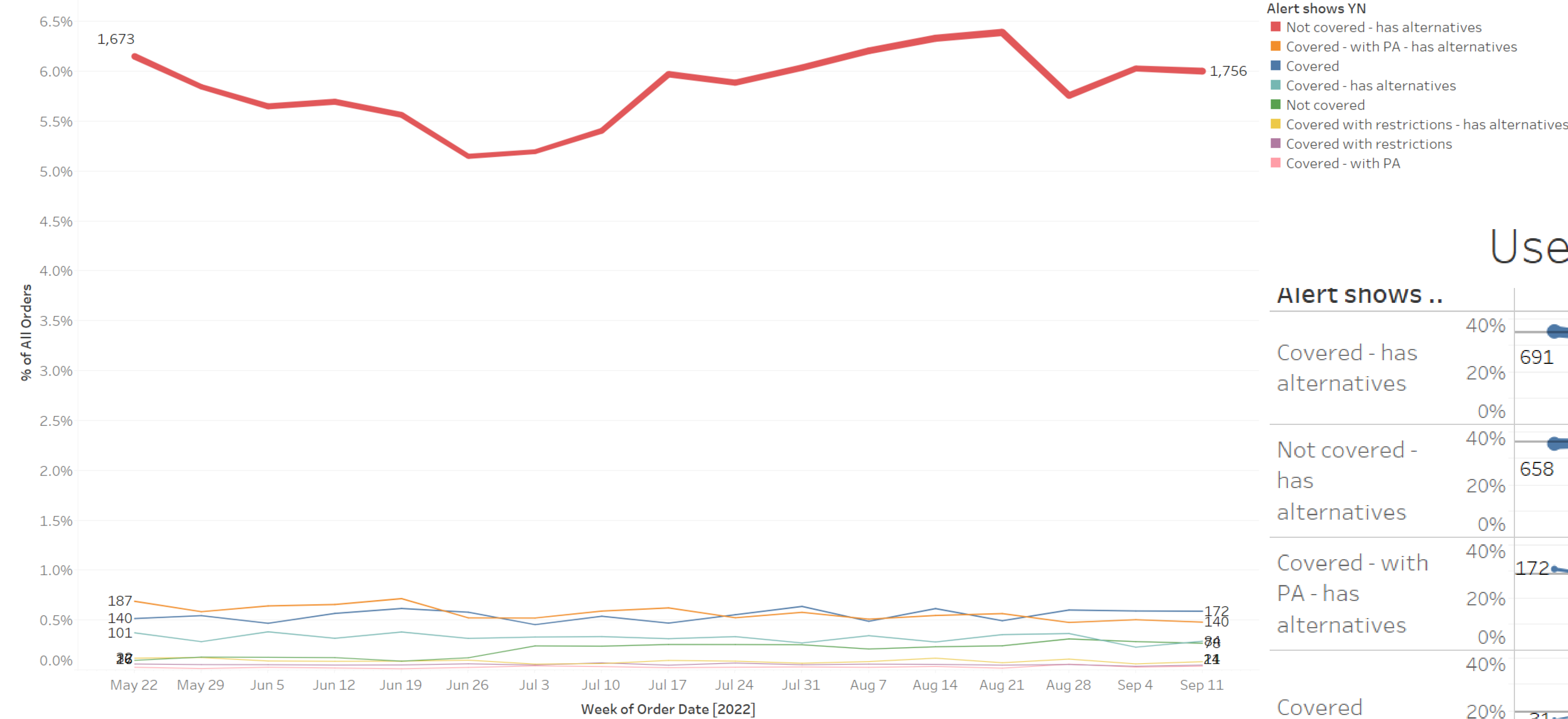
## PBMs

Surescripts and CenterX capture data on 75% of all orders

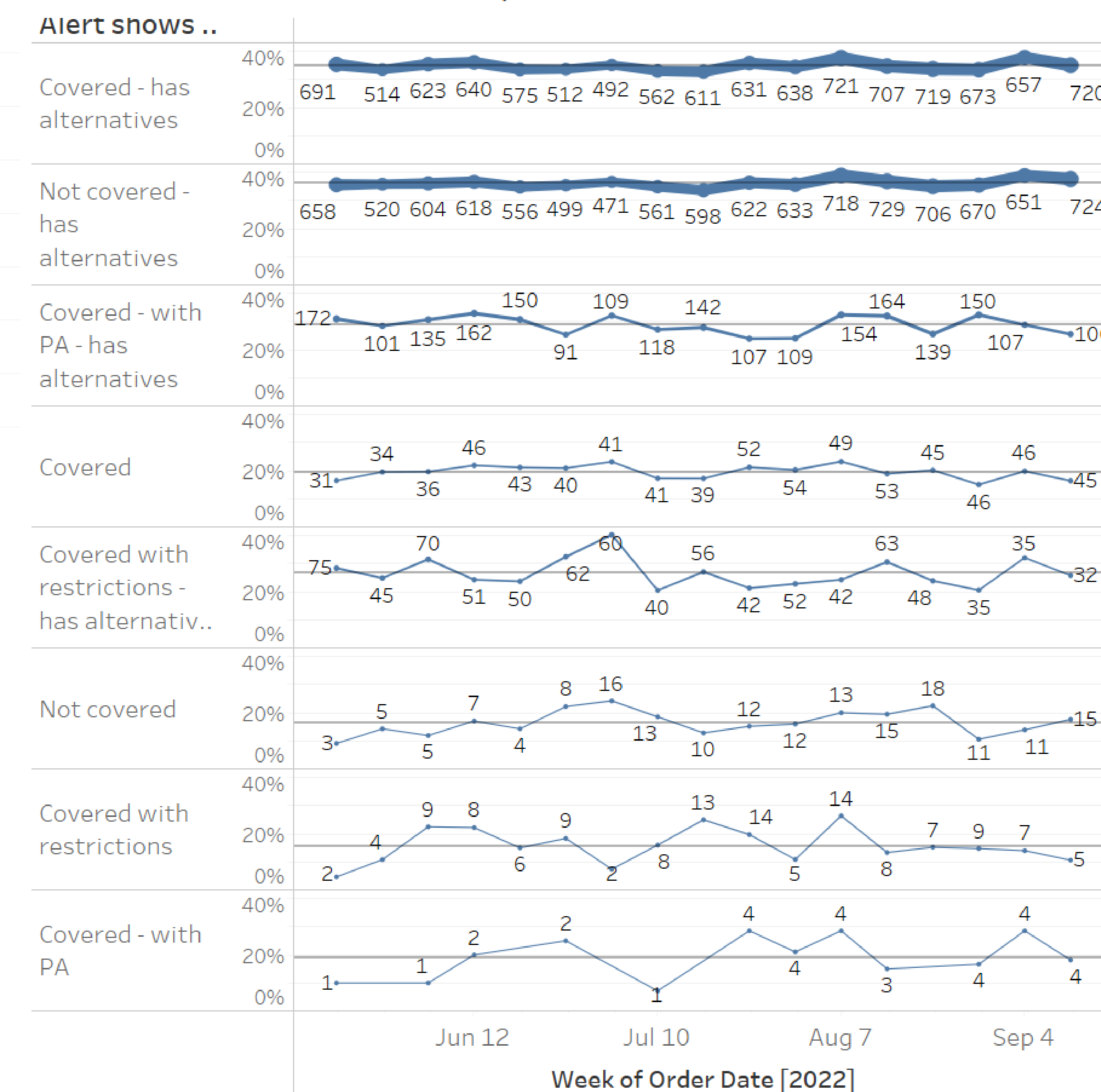


## Results

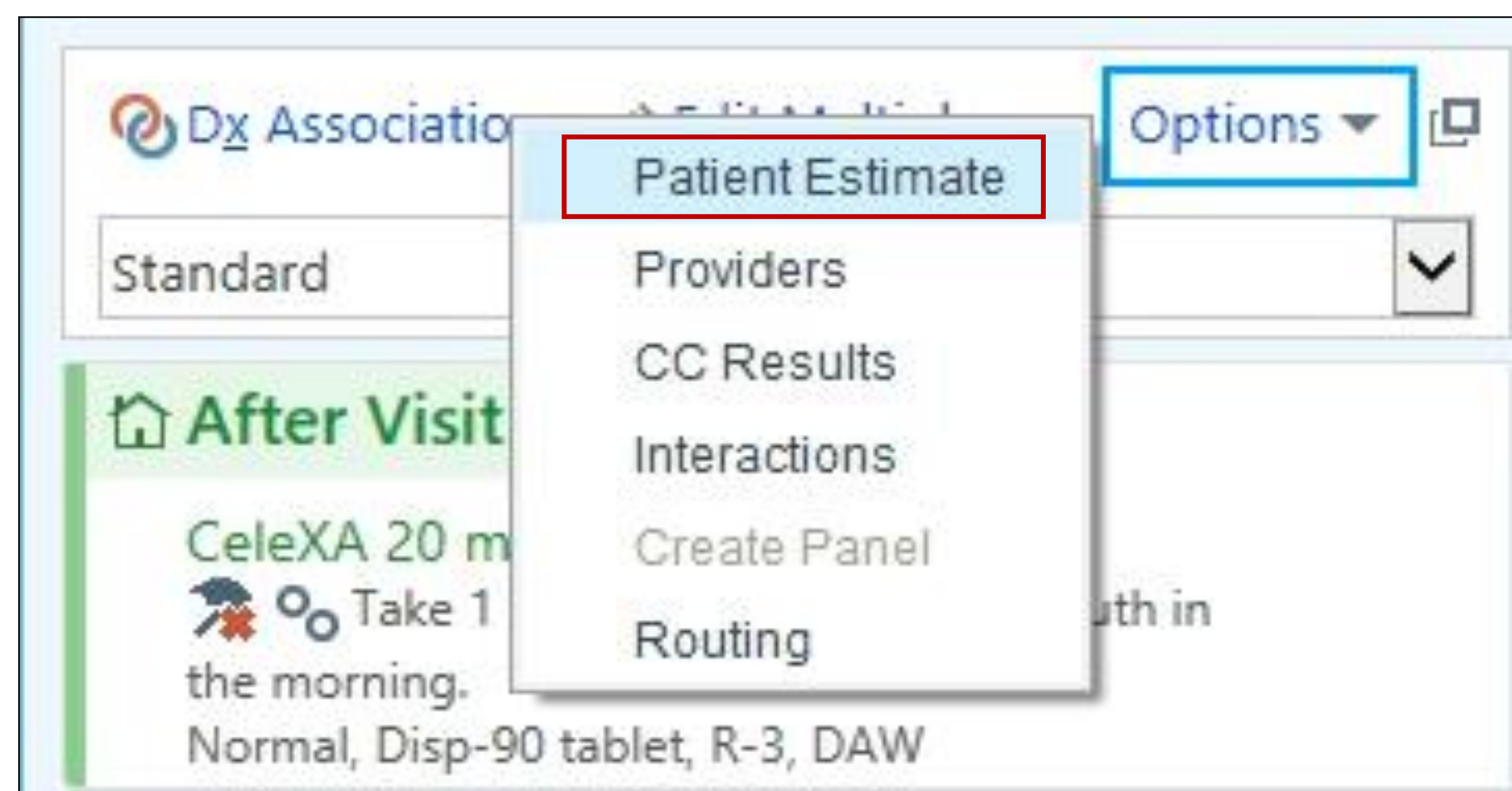
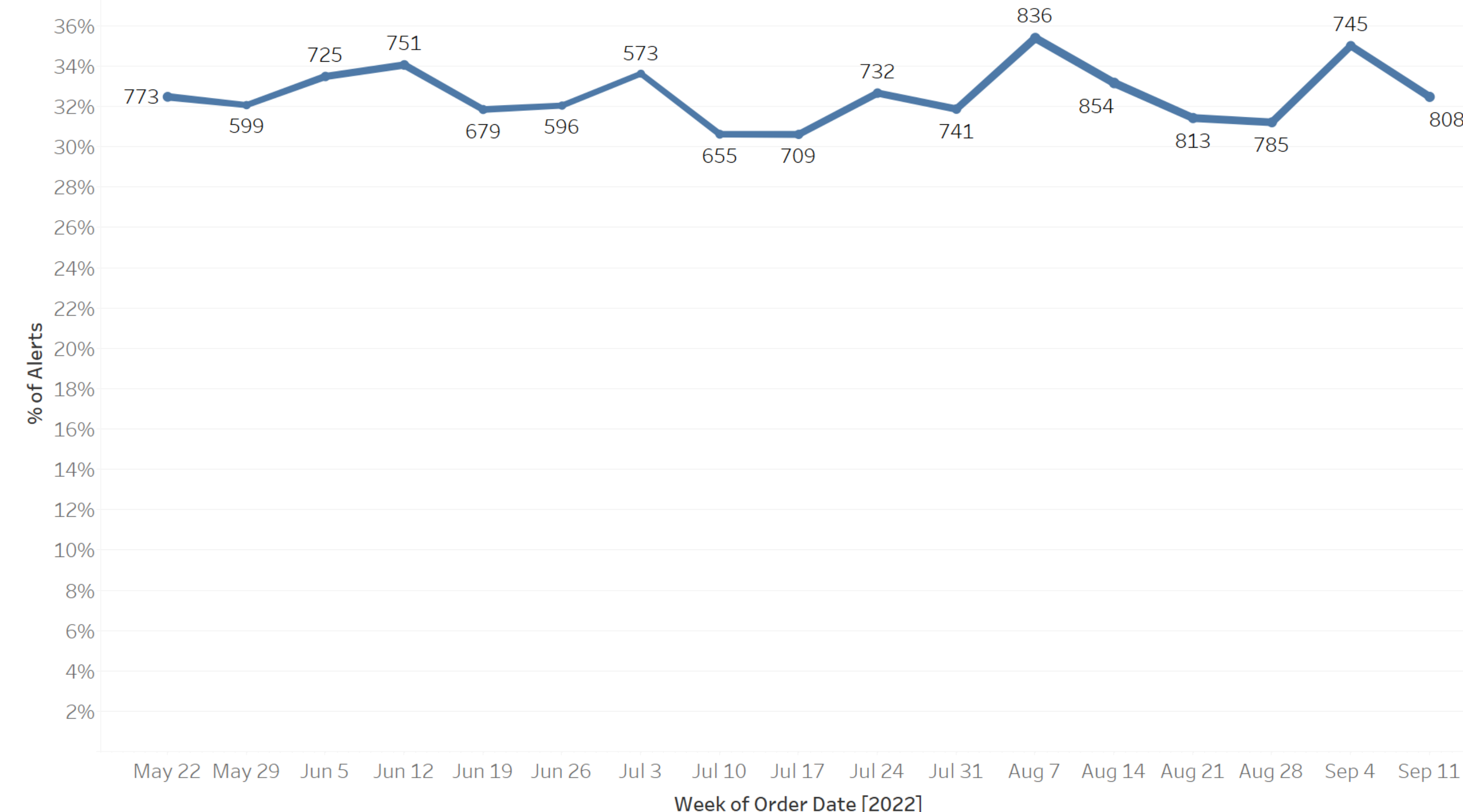
Breakdown of Alerts Shown



User Acceptance of Alerts



User Acceptance of Alerts



**Patient Estimates**

**Preliminary Patient Estimate**  
for Kara Whiteside seen on 8/19/2021

**Prescriptions** using PLANA4 (CERT PBM-B)

- CeleXA 20 mg tablet  
Lane-Wooster Pharmacy ..., 90 tablet, 90 days  
Prior Authorization required  
Payer-Suggested Alternatives
- citalopram (CeleXA) 20 mg tablet  
Lane-Wooster Pharmac..., 90 tablet, 90 days  
\$24  
\$0.27/day
- FLUoxetine (PROzac) 20 mg tablet  
Lane-Wooster Pharmac..., 90 tablet, 90 days  
\$24  
\$0.27/day  
Prior Authorization required, Step Therapy requi...
- PARoxetine (PAXIL) 20 mg tablet  
Lane-Wooster Pharmac..., 90 tablet, 90 days  
\$25  
\$0.27/day

**Patient portion (per fill): \$352**

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