Frequently Asked Questions

**What is StrategyShare?**
StrategyShare is an annual, half-day event that showcases and connects colleagues around the exciting work being done across Vanderbilt University Medical Center (VUMC) to advance our Strategic Directions. The event is comprised of a series of TED-style talks, PowerPitch presentations and networking opportunities.

**When is StrategyShare19?**
StrategyShare19 will take place **Tuesday, June 18, 2019, from 12:30 to 5 p.m.** in Langford Auditorium.

**What am I going to learn at StrategyShare19?**
This year’s theme is “Design for Patients and Families,” one of the Medical Center’s four Strategic Directions. Topics that will be highlighted this year include Medical Center initiatives designed to enhance patient, clinician and staff experiences.

**What are the Strategic Directions?**
Established in 2016, the Medical Center’s Strategic Directions were identified as a means to describe our strategy for the future. The four strategic directions are:

- Design for Patients and Families
- Make Diversity and Inclusion Intentional
- Discover, Learn and Share
- Amplify Innovation

**Who should attend StrategyShare19?**
Anyone at the Medical Center who is interested, and who may benefit from the attending, is welcome to join us. This includes faculty, staff, trainees and patients.

**Is attendance to StrategyShare19 required? If so, do I have to attend the entire event?**
Attendance to StrategyShare19 is voluntary and not required. Attendees may join us for the entire event, or stop by for only part of it.

**If I am unable to attend StrategyShare19 in person because of work duties, how can I still participate? Can I invite others?**
If you are unable to attend in person, StrategyShare19 will be available via live stream at vumc.org/strategy/strategyshare19, and will also be available online for viewing at a later date. Even if you have only a few minutes, please consider stopping by to experience the event. You can also invite someone else on your team to participate.
**Will there be networking opportunities?**
Yes, there will be a PosterShare session and dedicated networking session. At the end of the event, there will also be a reception. All of these are designed to promote interactions and sharing of the work you are doing.

**Tell me more about the opportunity to share my work about designing for patients and families. How do I do it? Can I share a poster?**
We have developed a REDCap survey to learn about the exciting work that you and your team are doing in this area. If you are interested, please share what your team is doing to advance our “Design for Patients and Families” Strategic Direction via the following survey: redcap.vanderbilt.edu/surveys/?s=EP9MNTTYTT
We will then contact you about the opportunity to share a poster during the PosterShare session.

**In my role at VUMC (scientist, educator, administrator, etc.), I am not directly involved with patient care. Should I still attend StrategyShare19?**
Yes, please consider joining us. All of us have either been a patient, or have had a family member or friend who has been a patient. Designing for patients and families is relevant to everyone.

**How do I register for StrategyShare19?**
Register for StrategyShare19 at vumc.org/strategy/strategyshare19. Online registration is open until June 14, 2019, and is encouraged as space in Langford Auditorium is limited.

**Additional Questions?**
Additional information related to StrategyShare19 will be posted online at vumc.org/strategy/strategyshare19 as it becomes available. If you have additional questions, please contact the Strategic Directions team via email at strategicdirections@vumc.org.