

TITLE

- Failure to launch: Cytokines polarize to the plasma membrane but require Csf-2 signaling for secretion
- Staying alive! NF- κ B activation protects from TNFR-triggered cell death
- Border patrol gone awry: NKT cell activation exacerbates tularemia-like disease in mice
- Lost in translation: ...
- Et cetera ...

YOU SHOULD CARE BECAUSE ...

in 150 characters including spaces

pt 1. State the hypothesis being tested

OR the question being addressed

OR the gap being filled in

[not the significance of the work; not the background]

pt 2. State the significant discovery

OR the major finding

[related to point 1]

pt 3. State the conclusion made from the finding

[related to points 1 & 2]

YOU SHOULD CARE BECAUSE ...

in 150 characters including spaces

pt 1. We need to place man on Mars, but we do not know how far it is from the Earth to estimate logistics

[Mars seems like a nice red planet, perhaps the closest planet to the Earth]

pt 2. I discovered that Mars is about 54.6 million km from the Earth; every 300 days it is ~54 million km away and closest to Earth

[I discovered that Venus is ~67.2 million miles from the Sun]

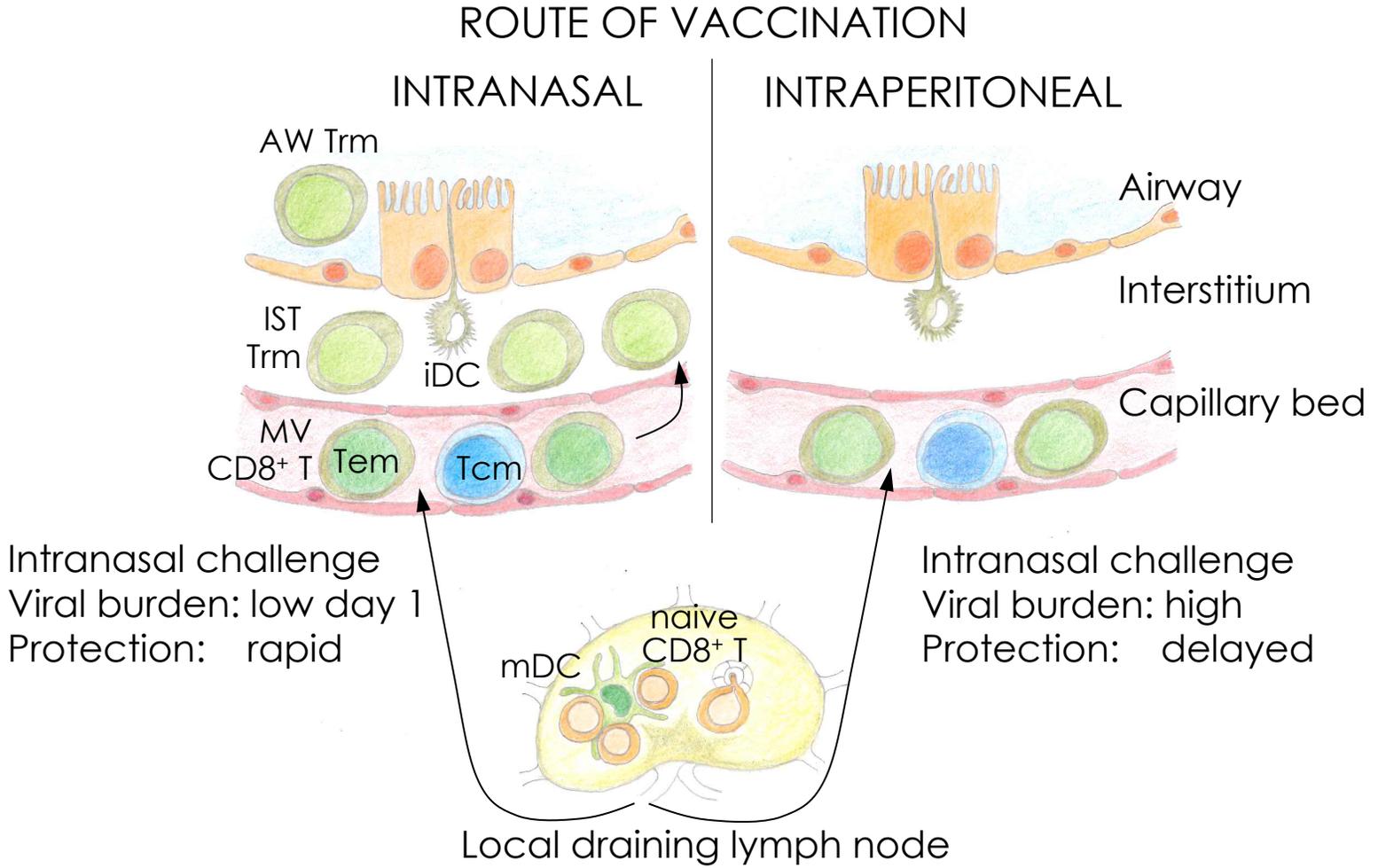
pt 3. I conclude that, to place man on Mars, it will take earthlings about 253 days to get to there at a speed of ??? km/s

[Starting life on Mars is an exciting new frontier for humankind!]

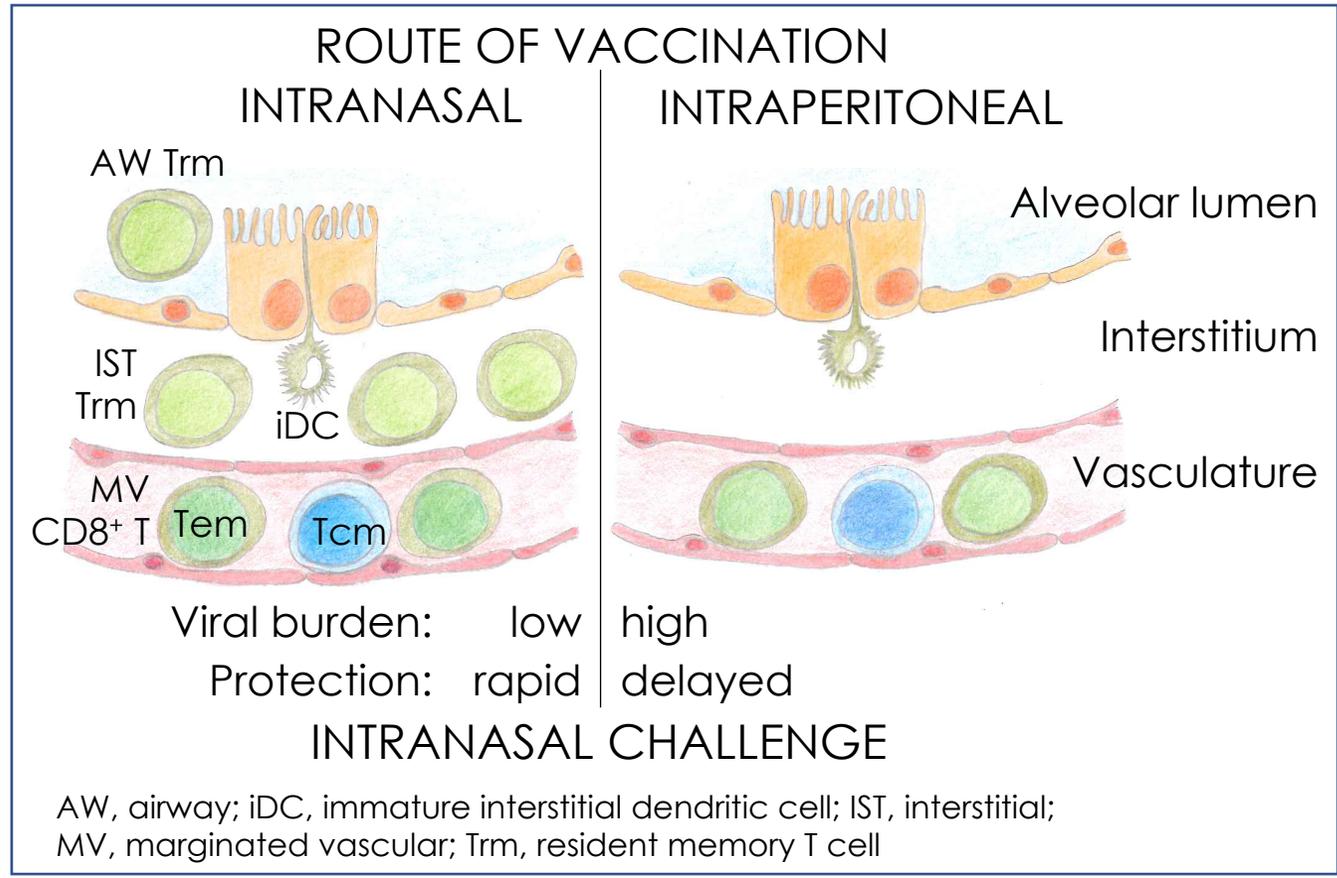
VISUAL ABSTRACT

- Keep it simple
- Use large fonts to annotate figures: 24-point Century Gothic if using PowerPoint, OR an equivalent on another graphics program
- Send original visual abstract so I can make changes, if necessary
- Give credit to original source if not your work:
S Joyce et al. J Immunol 123: 45—56, 2019

P Gilchuk et al. Cell Reports 19: 1800—1809; 2016



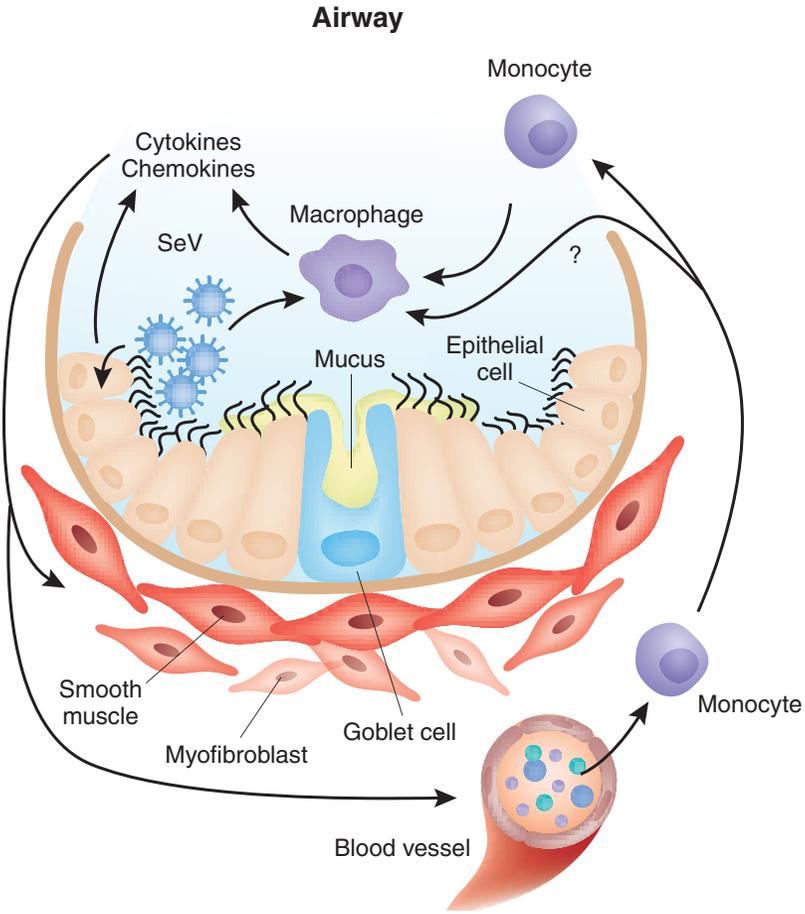
P Gilchuk et al. Cell Reports 19: 1800—1809; 2016



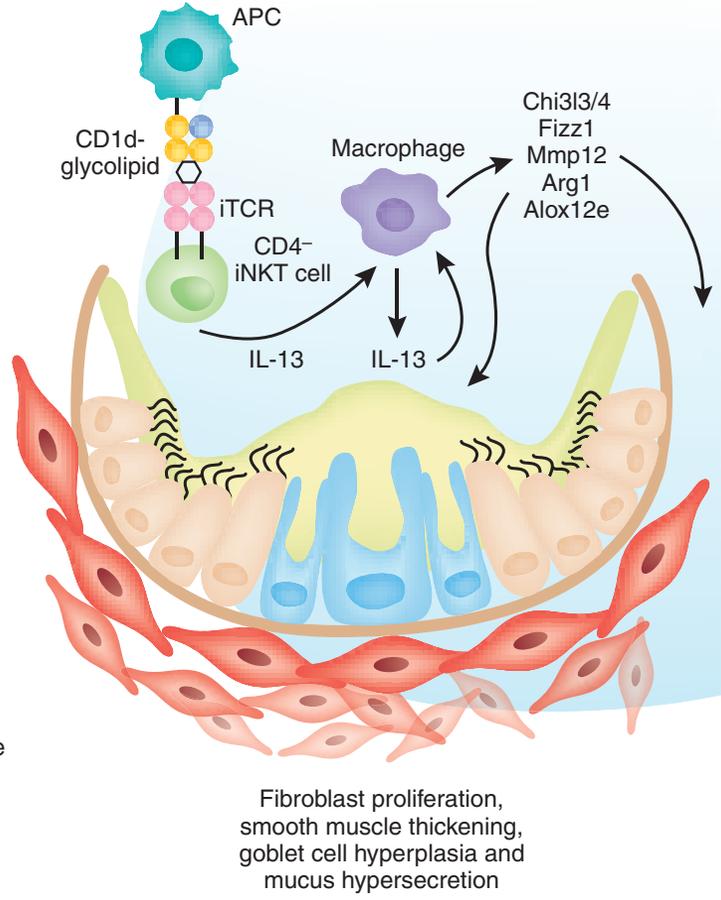
Lung NKT cell commotion takes your breath away

Nature Medicine 14: 609-610; 2008

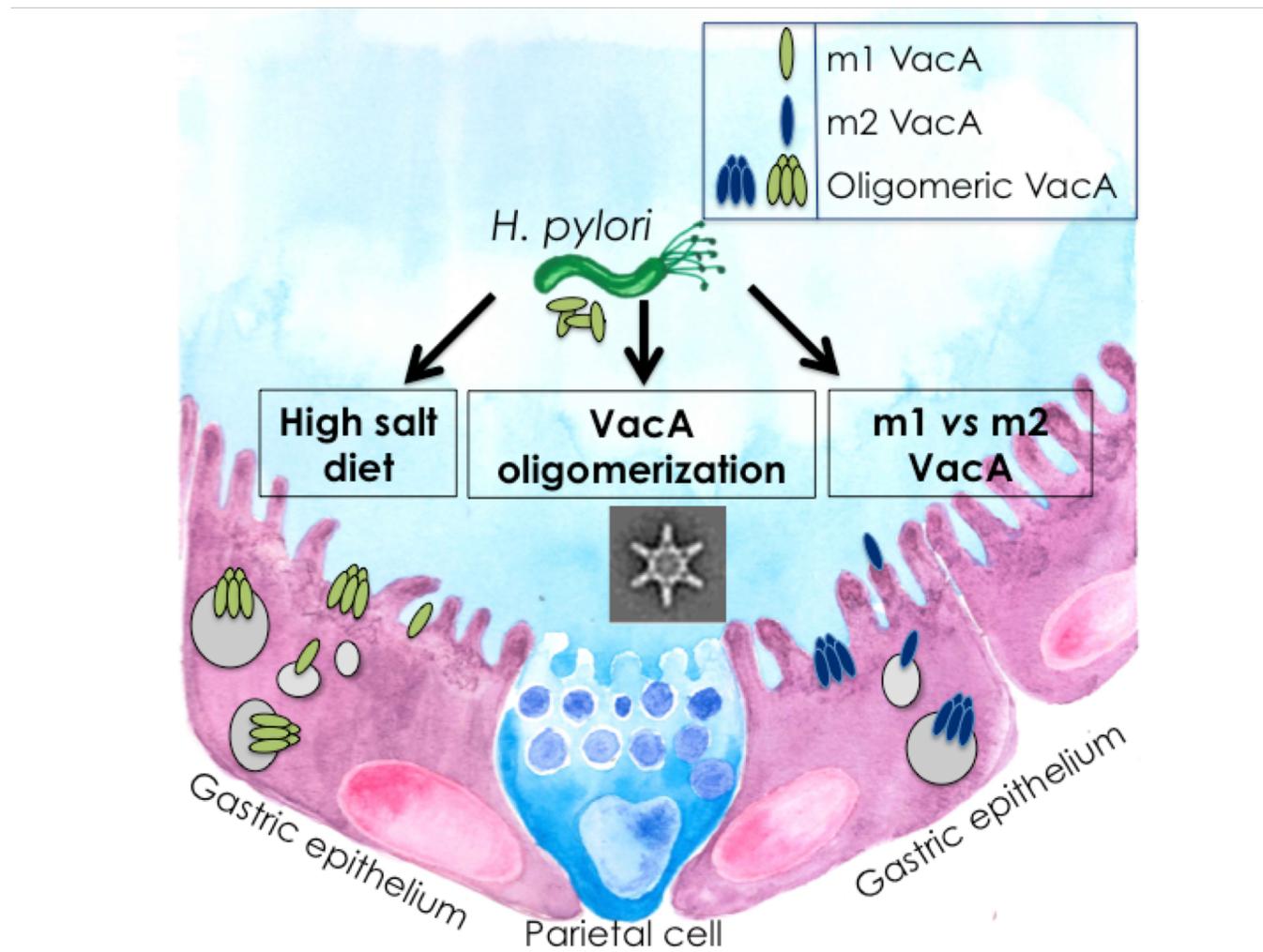
a First 20 days



b 20-50 days later



Rhonda Caston



Lauren Palmer

