

Promoting Professionalism

Addressing Behaviors that Undermine
a Culture of Safety and Respect

April 8-10, 2021

A VIRTUAL COURSE

Now, more than ever, we are committed to supporting professionalism in health care.

What does an organization do when individual or group behaviors undermine the best attempts to create a safe, respectful, and reliable environment? You need a plan and the right people, processes, and systems.

The Vanderbilt Center for Patient and Professional Advocacy has conducted more than 20 years of research to help medical centers and physician groups make healthcare kinder, safer, and more reliable. Our internationally recognized faculty have years of experience in healthcare leadership and professional accountability.

CPPA's leadership course, Promoting Professionalism, will provide practical tactics for attendees who wish to implement these tools in their own organizations. These tools will be imperative in navigating times of uncertainty.

VANDERBILT  UNIVERSITY
MEDICAL CENTER

This CME/CNE activity will be of interest to medical center leaders in medicine, nursing and other disciplines, risk managers, underwriters, institutional lawyers, medical ethicists, and business managers. All specialties may therefore be represented and are welcome to attend this program.

Presenters, Group Leaders



William O. Cooper, MD, MPH
Cornelius Vanderbilt Professor of Pediatrics and Health Policy, Associate Dean for Faculty Affairs, VUSM, Vice President for Patient and Professional Advocacy, VUMC.



Carla I. Haack, MD, FACS
Asst. Professor of Surgery, Div. of General and GI Surg., Dept. of Surg., Emory University SOM; Henry B. Tippie Clinician Scholar, Emory University SOM; Med. Dir. of Care Coordination, Emory Univ. Hosp., Orthopedics and Spine Hosp.



Gerald B. Hickson, MD
Joseph C. Ross Chair in Medical Education & Administration
Professor of Pediatrics
Founding Director, Vanderbilt Center for Patient & Professional Advocacy



Charles E. Reiter, III, JD
Founding partner of Reiter Burns, LLP in Chicago, Former Sr. VP, General Counsel and Secretary of the Loyola University Health System and Physician Foundation



Elisa Arespachaga, MBA
Vice President of AHA Physician Alliance, American Hospital Association



Cynthia Baldwin, MS, RN, CPHRN
Senior Associate, Vanderbilt Center for Patient and Professional Advocacy



Thomas F. Catron, PhD
Executive Director, Vanderbilt CPPA; Associate Professor of Medical Education and Pediatrics



Heather Davidson, PhD
Vanderbilt CPPA Faculty; Associate Professor of Medical Education and Administration



Tom Doub, PhD, CHC
Vanderbilt CPPA Faculty; Assistant Professor of Pediatrics.



Lynn E. Webb, PhD
Vanderbilt CPPA Faculty; Assistant Dean, SOM; Assistant Professor, Medical Education and Administration

Objectives

After participating in this CME activity, participants should be able to describe and discuss:

1. Relationships between behaviors that undermine a culture of safety and suboptimal outcomes
2. A method that may be used for identifying professionals with a pattern of behaviors that undermine a culture of safety and respect
3. A range of behaviors that undermine a culture of safety and respect and describe a "professional accountability pyramid"
4. An evidence-based approach for addressing behaviors that undermine a culture of safety and respect
5. Three graduated levels of interventions for addressing behaviors that undermine a culture of safety and respect
6. Pertinent legal issues that need to be considered in addressing behaviors that undermine a culture of safety and respect

CME Credit:

Vanderbilt University Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Vanderbilt Division of CME has approved the application for credit for the Promoting Professionalism: Addressing Behaviors that Undermine a Culture of Safety-CME CNE live activity held virtually April 8th -10th 2021, for a maximum of 9.5 AMA PRA Category 1 Credit(s)TM

CNE Credit:

Vanderbilt University Medical Center, Nursing Education and Professional Development, is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

Vanderbilt University Medical Center, Department of Nursing Education and Professional Development, designates this activity for a maximum of 9.5 Contact Hours.

Agenda & Registration

Thursday April 8, 2020

4:30 – 5pm (CST) Daily Sign-in

5 – 6:30pm (CST)

- Welcome and Technology Trials
- What does it mean to be professional?
- Case and Simulation Introduction

Friday April 9, 2020

9 – 9:30am (CST) Daily Sign-in

9:30am – 5pm (CST) (lunch break and 2 other breaks)

- Welcome Back & Cup of Coffee Skills Training
- Cup of Coffee Practice Exercises
- Infrastructure I
- Legal I
- Infrastructure II
- What about burnout?
- Awareness Skills Training
- Awareness Practice Exercises
- What is a wrench?
- Persistent Pattern
- Data Blitz I

Saturday April 10, 2020

9 – 9:30am (CST) Daily Sign-in

9:30am – 12:30pm (CST) (1 break)

- Welcome Back & Data Blitz II
- Case Evaluation
- Legal II
- Authority Skills
- Best Practices
- Closing

We will provide opportunities to speak with faculty before and after sessions.

To participate in this course, you will need a computer with working camera and a second device for the virtual interactive activities (phone, iPad, etc.)

\$725

- 3-day fully interactive sessions with multiple breaks
- 9.5 CME or CNE credit hours available upon completion
- Opportunities to meet with faculty outside of course sessions
- Course fee includes all educational materials sent prior to event

Ready to Register

If this course should need to be canceled by the Center for Patient and Professional Advocacy a full refund of any previously paid monies will be returned to the attendee or sponsoring institution. Cancellations by attendees will result in a refund of any previously paid amount at the following scale:

Attendee Cancellation Date	Attendee Cost Responsibility	Refund (if previously paid)
Through February 8, 2021	0%	100%
February 9 – March 8, 2021	50%	50%
After March 8, 2021	100%	0%