

# Community Health Workers

## Improving Care and Access to Resources for Obstetric Patients

### Presented by:

Pamela Bruce, DNP, MSN, RN, CPPS  
*Director, Quality and Clinical Transformation*  
*Vanderbilt Health Affiliated Network*

Lindsay Knight, MHA, CPHQ  
*Sr. Project Manager*  
*Vanderbilt Health Affiliated Network*

### Contributors:

Anna Chandler, RN, BSN, MBA  
*Manager, Network Operations*  
*Vanderbilt Health Affiliated Network*

Crystal Guzman  
*Community Health Worker*  
*Vanderbilt Health Affiliated Network*

Lisa Smith, MSN, RN, CCTM  
*Manager, Clinical Programs*  
*Vanderbilt Health Affiliated Network*

R. Alan Bennett, MD FACOG  
*President*  
*Gallatin Women's Center*

Debbie Smith  
*Practice Administrator*  
*Gallatin Women's Center*

The development phases of the project were funded  
from the CMS Transforming Clinical Practice  
Initiative #1L1CMS331549

**Vanderbilt Health**  
Affiliated Network



# Practice Demographics

The Gallatin Women's Center has a large pre-natal patient population with approximately 350 babies born annually. Many mothers experience a lack of support and education related to pregnancy, birth and postpartum care, all which ultimately leads to an increased risk for unhealthy pregnancies and poor birth outcomes.

OBGYN located in  
Sumner County

4 OBGYNs  
2 WHNPs

Around  
12,000 patients

350-400  
deliveries per year

OB population (60%  
Medicaid)

Socioeconomic  
challenges

Planning /  
Recruiting  
March-April  
2019

Selection  
and Hiring  
June-July  
2019

Finalizing  
Scope of Work  
and Metrics  
September-  
October 2019

Candidate  
Interviews  
May 2019

Orientation  
and  
Training  
August-  
September  
2019

Official kick-off  
of pilot  
November 1,  
2019

Challenges of patient population:

- Behavioral health needs
- Substance abuse issues
- Homelessness
- Incarceration
- Transportation needs
- Unsafe domestic situations
- Poor nutrition
- Lack of resources for moms/babies
- Lack of adherence to pre-natal care
- Spanish-speaking

How a Community Health Worker could help:

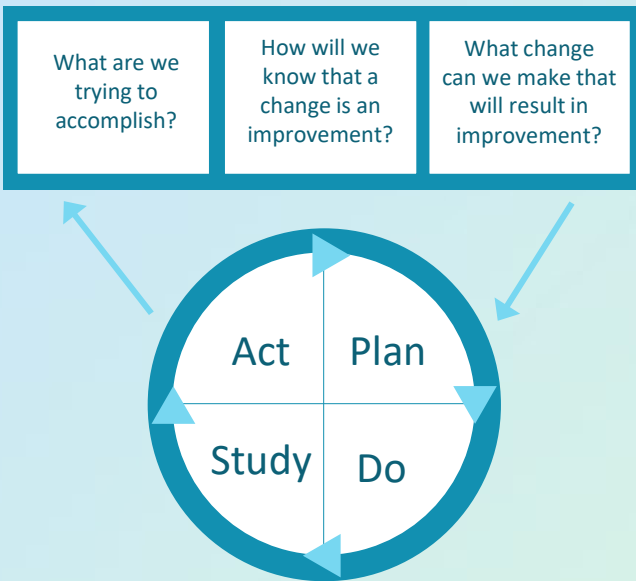
Resource referrals and assistance for patients experiencing difficult issues such as living in an abusive situation

Assist with behavioral health referrals for substance addiction and other community resources for new moms and babies.

**Vanderbilt Health**  
Affiliated Network

# Methods

## Model for Improvement



- 1 Establish Your Aim
- 2 Establish Your Measures
- 3 Determine the Changes to Test

*The Model for Improvement, Langley et al., 2009*

## Interventions

### Resource Referrals

Provides resources and referrals for patient needs related to housing, transportation, insurance, breastfeeding, drug use, domestic violence and other Social Determinants of Health

### Coaching Support

Provides time and opportunity for individual conversations about fears, questions and challenges related to lifestyle, parenting, pregnancy and life skills

### Post-ER follow-up

To ensure patient needs are met, follows up on SRMC's weekly list of patients who visited the ER unnecessarily

### Population Stratification

Ensures each patient receives high risk survey to determine where unmet needs exist. Based on those needs, a plan with the CHW is developed.

### Educational Materials

Gives verbal education and pre-natal packet with information related to pregnancy, breastfeeding, birth control, smoking etc.

### Community Outreach

Meets with community resources to determine applicable resources for patients and resource repository

## Measures of Success

Attempted breastfeeding rate

Patient selected a method of birth control

ED visit during pregnancy, without delivering

Patient had postpartum check-up

Edinburgh Depression screening performed postpartum

Glucose screen performed postpartum

**Vanderbilt Health**  
Affiliated Network

# Driver Diagram

## Community Health Worker

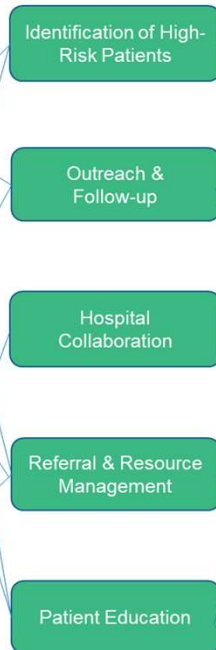
**Strategic Aim:**  
Improve outcomes for patients at an OBGYN Center using a community health worker to bridge gaps in care and connect patients and families to needed clinical and social resources

We will collaborate with the OBGYN practice, to successfully implement a Community Health Worker Program, by providing support and education for prenatal patients and positively impacting the health of their pregnancies and birth outcomes, as evidenced by improvement in selected outcome measures.

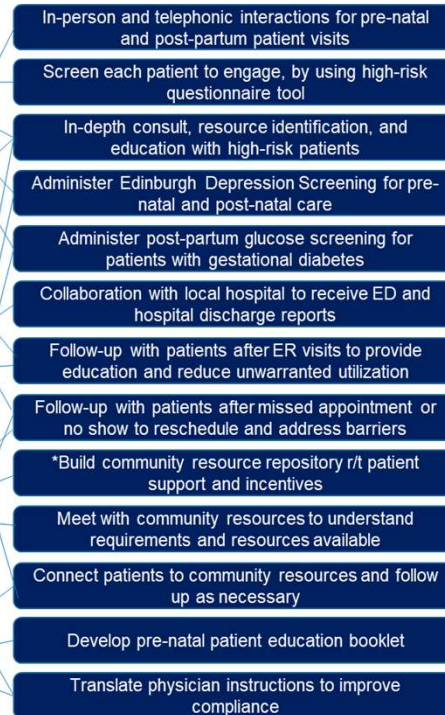
### Primary Drivers



### Strategies



### Tactics



\*A repository of resources has been compiled and are available upon request

## VHAN's Community Health Worker Program

VHAN's Community Health Worker Program will provide support and education for prenatal patients and positively impact the health of their pregnancies and birth outcomes, as evidenced by improvement in selected outcome measures.

## Program Elements

- Pre- and postpartum OB visits
- Community resource referrals and follow-up
- Collaborate with local hospital to reduce unwarranted utilization

**Vanderbilt Health**  
Affiliated Network

## The Community Health Worker (CHW) Program

# Current Status, Results & Next Steps

### Current Status

- The program has been successful in improving the care and access to resources for obstetric patients, but we continue to refine it.
- The public health emergency has had a short-term impact on the number of referrals to the program, based on the ability to adequately screen patients.
- The staff reports high patient and practice satisfaction with the CHW role.

### Preliminary Results

Measure	Baseline	Approx. Change
Attempted breastfeeding rate	N/A	50%
ED visit during pregnancy, without delivering	11%	10%
Glucose screen performed postpartum	29%	86%
Patient selected a method of birth control	65%	98%
Patient had postpartum check-up	78%	96%
Edinburgh Depression screening performed postpartum	80%	99%

### Predominant Resource Referrals

#### Access/Missed Appointments

- Transportation
- Insurance Issues
- ED Follow-Up

#### Physical and Behavioral Health

- Nutritional support (breastfeeding, obesity, diabetes resources)
- Dependency Issues (drug, alcohol, tobacco)
- Depression (positive Edinburgh Score)

#### Social Determinants of Health

- Homelessness
- Food insecurity
- Unemployment

## Next Steps

- Collect patient satisfaction data to formulate qualitative success stories
- Further define & study the impact of CHW program on ED utilization
- CHW involvement and connection with state and local collaboratives
- Continued collaboration with practice and community hospital
- Broaden efforts into neighboring pediatric practice as an extension of the program and impact on continuum of care

# Thank you.

We welcome your thoughts,  
feedback, and questions.

Please contact Lindsay Knight at  
[Lindsay.B.Knight@vumc.org](mailto:Lindsay.B.Knight@vumc.org)