

**VANDERBILT DIETETIC INTERNSHIP
GERIATRIC ROTATION
EDUCATIONAL TOOL GRADING SHEET**

INTERN _____ PRECEPTOR _____

**PACKAGING GUIDELINES EVALUATION
(Posters, Flyers, Displays, Take Home Messages, Podcasts, Video's)**

	Possible Points	Actual Points
1. CONTENT <ul style="list-style-type: none"> ▪ appropriate/correct information for target audiences ▪ evidence based connection can be easily identified 	20	
2. SPELLING/GRAMMAR <ul style="list-style-type: none"> ▪ no spelling, punctuation or grammatical errors 	10	
3. READABILITY <ul style="list-style-type: none"> ▪ easy to read/follow ▪ easy to listen to 	10	
4. VISUAL <ul style="list-style-type: none"> ▪ good use of colors, font size, spacing of information (i.e. page isn't too "cluttered") 	20	
5. CREATIVITY/INNOVATION Wow factor – within in the first 30 seconds the audience is drawn in and wants more Fresh approach used to present information, not the same old story	20	
6. FORMAT – The power of one point! <ul style="list-style-type: none"> ▪ What's Your Point ▪ What's In It For The Audience ▪ What Does The Audience Do Next After Getting This Information 	20	
TOTAL SCORE	100	