What a Mentor Needs to Know: Academic Tracks and Career Development

Mentor Development Series Office of Faculty Affairs Department of Anesthesiology Vanderbilt University Medical Center



The Office of Faculty Affairs

- Dr. Pratik Pandharipande VC, Faculty Affairs
- Dr. Matthew Weinger AVC, Faculty Affairs
- Catherine Clark Senior Program Manager
- Alexandria (Lexi) Tittor Associate Program Manager



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Why are we in Academics?

- Impact on society
- Intellectual stimulation
- Practice variety
- Opportunities (fame, not fortune)
- Life-long learning



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What do faculty need to be successful?

- Available non-clinical time and resources
- Institutional culture
- Alignment of track with career interests
- Mentorship



Professionalism & Citizenship

- Core values are essential to success...
- Promotion is not just about the individual but is also about the Department & VUMC
- Promotion is a secondary consequence of doing the right thing(s) to advance the organization as well as your own career







Be positive

You owe it to yourself, your colleagues, and your company to maintain a positive outlook even when the going gets tough.

Be respectful

Good business etiquette is a sign of respect for those around you; respecting others is not only good, it's good for your career.

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Faculty Tracks and Ranks at Vanderbilt University



Three Academic Tracks

- Clinician (CP at VUMC) primarily for faculty whose principal contributions are to the clinical service mission
- Educator (CE) primarily for clinical faculty with major efforts in teaching and service
- Scientist/Investigator (PS) primarily for clinical faculty with major efforts in funded research and teaching



Four Ranks

- Instructor (1-2 yrs)
- Assistant Professor (5-9 yrs)
- Associate Professor (5-9 yrs)
- (Full) Professor



VUMC Dept of Anesthesiology (July 2020)

| Faculty by Track | # |
|---------------------------|----|
| Educator | 76 |
| Clinical Practice | 51 |
| Investigator (MD 6/PhD 5) | 11 |
| Research | 8 |

| Faculty by Rank | # |
|---------------------|----|
| Full professor | 30 |
| Associate Professor | 38 |
| Assistant Professor | 73 |
| Instructor | 7 |



Clinical Practice Track

Knowledge Implementation





CP Track Faculty Expectations

- Be an "excellent clinician"
- Participate in QI & practice management
- Academic activities focus on professional contributions across five 'domains'
- Research and scholarship as an extension of existing activities; not a focus



Evaluating Clinical Excellence

Peer evaluation

- Medical knowledge, judgement, & skills
- Professionalism and respect for colleagues
- Compassion and respect for patients
- Outstanding clinical productivity
- Contributions to clinical services
- Reputation

e.g., requests for opinion on challenging cases
 Letters of recommendation
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Professional Contributions can be in *any* of 5 Domains

- Administration and leadership
- Patient outcomes and quality improvement
- Education of patients and service to the community
- Service to the specialty
- Academic contributions



1. Administration and Leadership

- Chair of departmental or institutional committee
- Significant contributions in an administrative or leadership role
- Directing a clinical program



2. Outcomes & Quality Improvement

- Development of guidelines or pathways with measurable impact
- Development of new clinical or educational programs
- Introduction of effective new methods
- Demonstrable outcomes with quality and process improvement programs



3. Patient Education and Community Service

- Leadership in community organizations that enhance health (e.g., Director of Shade Tree Clinic)
- Community leadership of a clinical nature
- Health-related advocacy (e.g., expert testimony for governmental bodies)



4. Service to the Specialty

- Leadership roles in regional or national professional organizations
- Delivery of continuing professional and/or community education (e.g., presentations, media)
- Reviewing for academic journals (as a supplement to other forms of service)



5. Academic Contributions

- Excellence in teaching
- Development and/or delivery of clinical education programs
- Collaborating in clinical studies
- Special contributions in other areas which further the institutional mission
- Scholarly publications (e.g., case reports, chapters)



Promotion to Associate Professor of Clinical Anesthesiology

- Sustained clinical excellence
- <u>Distinguished</u> professional contributions in *at least* one of 5 domains
- Supported by evidence of presence and reputation *outside the Medical Center* on a <u>regional</u> and budding national level
- Research and scholarship enhance existing activities; not a requirement



Promotion to Professor

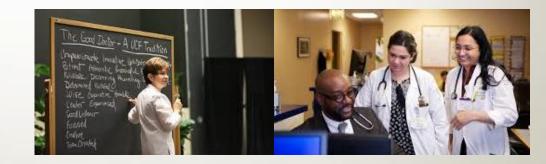
- Sustained clinical excellence
- <u>Distinguished</u> professional contributions in *at least* two domains or <u>extraordinary</u> contributions in one
- Supported by evidence of presence and reputation outside the Medical Center on a <u>national</u> level



Clinician Educator Track

Knowledge Synthesis and Dissemination





Clinician Educator Expectations

- Excellent clinician
- Teaching outside of clinical duties
- Academic & community service
- Contributions must be pursued in a scholarly manner
 - -Evidenced by publication in peer-reviewed forums and invited external presentations



Promotion in the CE Track

- Significant achievement in teaching <u>and</u> service are the primary criteria
- Must perform in an <u>exemplary</u> fashion in one of these and be deemed competent in the other
- Creation of impactful academic products
- National reputation is defining criteria



Excellence in Teaching

- Expect all faculty to be efficient & effective teachers in their direct supervision of trainees
- For promotion, CE faculty must demonstrate a high level of teaching effectiveness in at least one of the five 'forms' that teaching takes
- For faculty in which teaching is the primary basis for promotion, excellence may be demonstrated in several 'forms'



'Forms' of Teaching Excellence

Direct Teaching

Invited presentations, awards, publications describing scholarly approach to teaching methods

Curricular or Program Development

Development of courses, educational media, manuals, textbooks undertaken in a scholarly manner

Mentoring and Advising

Academic accomplishments of mentees, committee service related to mentoring and advising



'Forms' of Teaching Excellence

Educational Administration or Leadership

Course/program director, invited presentations to describe program, new initiatives developed

Educational Research

Publications related to teaching & learning, grants obtained related to educational research, service on national education-related committees



Excellence in Service

- Must make significant special contributions to the school's missions
- Such achievement may be in one or more of following:
 - -Sustained provision of exemplary clinical care
 - -Academic approach to improved patient care
 - -Development of new or enhancement of existing programs (clinical, educational, or research)
 - -Special contributions to the SOM and University beyond those customarily expected



Substantive National Service by VUMC Anesthesiology, 2019

| Activity | # unique faculty |
|--|---------------------|
| Major academic society leadership | 20 |
| Editorial boards | 13 |
| Journal editors | 7 |
| ABA & NBME exam creators or examiners | 10 |
| Major grant reviewer (NIH Study Section or equivalent) | 4 |
| Major national committees (NAS, IOM, AMA) | 6 |



Other Promotion Criteria

National Reputation (most critical)

- Invited Presentations (Refresher course lectures, Visiting Professorships, External Grand Rounds lectures)
- Committee involvement (& especially leadership)
- Editorial Board or other board membership
- Symposium Organizer
- Grant reviewer

~20 publications since appointment

- Patents, book chapters, and editorials included
- Fewer if publications are of substantial impact

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Promotion to Professor CE

- Sustained academic excellence
- Undisputed evidence of reputation on a national and international level
 - Substantial body of scholarship since last promotion
 - Invited presentations (esp. Visiting Profs)
 - Leadership and meaningful contributions in academic service

• Referee letters will be critical

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Physician Scientist

Knowledge Creation





Criteria for PS Track Promotion

- Funded research
 - -PI on several federal competitive grants
 - Evidence of independence from mentor(s)

Publications

-Research articles in top-tier/impact journals

Service & Recognition

- -National service, especially leadership
- -Honors and Awards

Teaching

-Focus on research student mentoring success

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What is Tenure?

- Historically intended to protect faculty with divergent political views from their University supervisors
- Usually linked to salary guarantee and difficulty being summarily fired
- Can get 'perks' (e.g., sabbatical, internal research funding, awards)
- Less relevant for academic physicians





Keys to Academic Success

- Stable, committed, supportive leadership
- Great working environment
 -Collegial atmosphere/culture of collaboration
- Resources available (departmental and institutional finances)
- Role models and mentors available
- Robust career development processes
- Department with track record of success for junior faculty

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We all Need a Mentor

- A mentor is more than "an experienced and trusted advisor" ...
- A mentor also:
 - Helps visualize a path to your success
 - Provides opportunities and resources
 - Provides motivation and emotional support
 - Is a role model (in at least one key attribute)
- Often have more than one mentor





Career Development Process

- Effective mentorship
 - Right mentor(s) for their interests & needs
 - At least quarterly meetings
- Regular review of progress
- Continually updated Career Plan and CV
- Access to needed resources



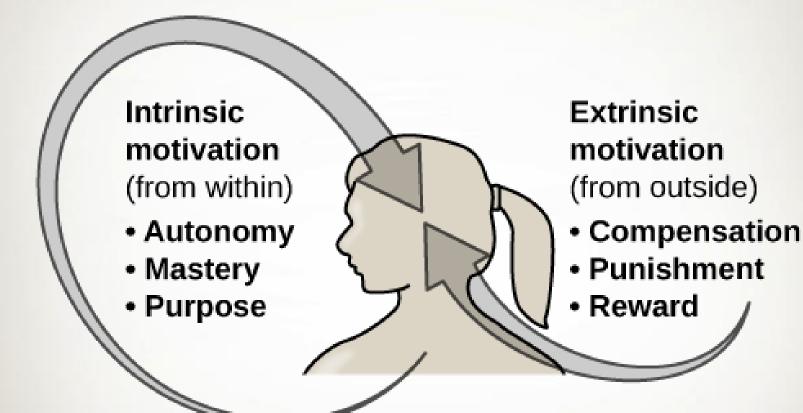
Professional Development Cycle



Professional Development Programs

- Career Development Award (CDA)
 - Goal is to advance the faculty's desired career
 - CDA can affect which projects faculty pursue
 - This needs to be a shared commitment between the Department and the faculty
- Academic Achievement Award (AAA)
 - If mentorship relationship leads to durable academic products, discuss how best to include in AAA
- Promotions
 - If a mentee is submitting a promotion packet, mentors will be expected to review and refine the documents before they are sent to OFA

Motivation



Fostering Mentee Success

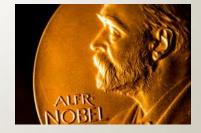
- Dedicate 3-5 years of concentrated effort to build, preferably focused, expertise
- Build a local & especially national reputation
- Scholarly Activities
 - Collaborations & relationships
 - Ideas & innovations
 - Well designed & implemented projects
 - Durable academic products





Define Scholarship Broadly

- Basic and translational research
- Clinical studies
- Health services (including safety/quality)
- Informatics
- Education
- Social sciences (e.g., economics, policy)
- Humanities (e.g., history, literature)





National Reputation Examples

| | Scientist Track | Educator Track | Clinician Track |
|---------------|---|--|---|
| Regional | N/A | Organizing &/or teaching regional CME courses; TSA meeting presentation* | Community hospital talks; Letters from referring MDs; Article in newspaper |
| National | Quality peer-reviewed publications; Have NIH R01 grants; Serve on NIH Study Sections | Quality peer-reviewed publications; Journal editorial boards; Lead national committees | Chair national committees; Publish article in <i>New Yorker</i> or ASA newsletter |
| International | International talks and papers; Review international grants; International award | Organize &/or talk at international conferences; Publish in or Edit an international journal | Organize &/or talk at international conferences; Chair international committee [†] |

* A regional reputation alone is insufficient for promotion in the CE track
† An international reputation is not necessary for but is helpful to promotion in the CP track

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Get Them Started Early

- Effective academic faculty mentor-mentee relationship(s) [help them build their network]
- A well-defined and circumscribed area of academic, clinical and/or educational interest
- Create and maintain an academic plan with measurable milestones
- Create and maintain their CV and Educator Portfolio





Durable Academic Products

- Help them get help from more experienced folks
- Foster collaboration with others (peers and other senior colleagues)
- They should always be writing something
 - Anything from CEBA guidelines to review articles to generating new knowledge
 - Goal of ≥2 scholarly products a year, preferably in peer-reviewed venues



"Get Out There"!

- Help them find service opportunities
 - Get them involved at a regional/national level in relevant professional organizations
 - The goal is leadership and impact
- Give invited presentations
 - Start with Departmental Grand Rounds
 - Help them network to be invited to give lectures outside VUMC





Questions?



FOR RELAPSING FORMS OF CAREER INDECISION

BE HONEST AND OPEN WITH YOUR MENTEE LET THEM KNOW EVERYTHING. THEY'RE COUNT

Matt.Weinger@VUMC.org

Pratik.Pandharipande@VUMC.org

Additional Information

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Departmental Expectations of the Faculty by Academic Track¹

| | Physician Scientist | Clinician Educator | Clinical Practice |
|---|------------------------|-----------------------|----------------------|
| Typical working hours per week | 55-65 hours | 55-65 hours | 55-75 hours |
| Expected scholarly productivity | Highest | Moderate | Lowest |
| Typical ² after-hours academic work burden | High | Moderate | Low |
| Serve in a departmental or VUMC leadership role | Often | Usually | Sometimes |
| Mentor for junior faculty | Expected | Expected | Expected |
| | (PS, CP) | (CE, CP) | (CP) |
| Teaching Expectations | High | High | Less |

¹ Entries are based on current policy, are contingent on financial and other resource availability, and are subject to change. ²"Typical" is defined as the approximate median of all qualifying individuals based on historical data.



Opportunities & Resources Typically Provided¹

| | Physician Scientist | Clinician Educator | Clinical Practice |
|--|------------------------|-----------------------|----------------------|
| Minimum time to promotion to Associate Professor | 7 years | 5 years | 5 years |
| Typical ² time to promotion to Associate Prof | 7-9 years | 7-11 years | 7-11 years |
| Typical time to promotion to Professor | 12-15 years | 15-20 years | 15-20 years |
| Typical CDA upon initial appointment | 63 | 42 | 22 |
| Average CDA by rank currently | 120 | 60 | 40 |
| Typical after hours clinical call burden | Reduced | Usual | Usual |
| Opportunities to teach residents or students | High | Highest | Medium |
| Priority to attend academic meetings | Highest | Medium | Lowest |

¹ Entries are based on current policy, are contingent on financial and other resource availability, and are subject to change.

² "Typical" is defined as the approximate median of all qualifying individuals based on historical data.

Opportunities & Resources Typically Provided¹

| | Physician Scientist | Clinician Educator | Clinical Practice |
|--|---|-----------------------|----------------------|
| Typical ² annual days out-of-town at meetings ³ | 20 | 10 | 5 |
| Qualify for VU sabbatical | Yes | Unlikely | No |
| VUMC Research Support funds ⁴ | Usually | Sometimes | Occasionally |
| Time and support for additional training (including degree-granting programs) ^{3,4} | Usually | Often | Occasionally |
| Qualify for Academic Achievement Award (AAA) ⁴ | Always | Usually | Sometimes |
| Qualify for Research Incentive Award ⁴ | Usually | Rarely | Unlikely |
| Typical annual RVU payments | Moderate | High | Highest |
| Qualify for Promotion Bonus ⁵ | Yes | Yes | Yes |
| Total faculty compensation target | 75 th percentile 3-year average AAMC pay by rank | | |

¹ Based on current policy, are contingent on financial and other resource availability, and subject to change.

² "Typical" is defined as the approximate median of all qualifying individuals based on historical data.

³ Days away for academic meetings come from academic time once 5 days of meeting time are used up.

⁴ A competitive process requiring evidence of qualification. Awards are made based on available resources.

⁵ Requires at least 2 years full time at Vanderbilt at prior rank.